



Truefashion GCGM, ST700T, elegant outlook design, quality of light with dedicated light recipe, system connectivity with DALI-VLC.

Truefashion Projector

The Truefashion Projector is targeted towards the mid-high-end retail segment with an attractive outlook design, excellent quality of light and dedicated light recipes, as well as system connectivity, in order to create a comfortable ambience and impressive shopping experience to stimulate sales for retail customers.

Benefits

- Slim and compact outlook design with inside track driver
- Excellent punch-effect light quality
- Dedicated light recipe for fashion and food
- System connectivity with DALI-VLC

Features

- Lumen packages (1,000/2,000/3,000/4,000 lm)
- 3 beams options (NB/MB/WB)
- DALI-VLC Control (2019 Q4)
- Track version available in 1C, 3C (2019 Q4)
- CB, EMC, CCC, ACC
- Lifetime 50,000 hrs

Truefashion Projector

Application

- Retail fashion outlets
- Shopping centre
- Food and large retail

Warnings and Safety

- 3 years

Versions



Application Conditions

Ambient temperature range	-20 to +35 °C
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Approval and Application

Mech. impact protection code	-
Ingress protection code	IP20

Controls and Dimming

Dimmable	No
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Operating and Electrical

Input Voltage	220 to 240 V
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General Information

CE mark	CE mark
Protection class IEC	Safety class II (II)

Initial Performance (IEC Compliant)

Init. Corr. Colour Temperature	3000 K
Init. Colour rendering index	>90
Luminous flux tolerance	+/-10%

Mechanical and Housing

Colour	White and black
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General Information

Order Code	Full Product Name	Optical cover/lens type
911401575561	ST700T LED30 930PW PSU MB 3C BK	Fashion proof optic beam angle 24°
911401575661	ST700T LED30 930PW PSU WB 3C BK	Fashion proof optic beam angle 36°
911401575761	ST700T LED30 930PW PSU MB 3C WH	Fashion proof optic beam angle 24°
911401575861	ST700T LED30 930PW PSU WB 3C WH	Fashion proof optic beam angle 36°
911401575961	ST700T LED30 930PW PSD VLC MB BK	Fashion proof optic beam angle 24°
911401576061	ST700T LED30 930PW PSD VLC WB BK	Fashion proof optic beam angle 36°
911401576161	ST700T LED30 930PW PSD VLC MB WH	Fashion proof optic beam angle 24°
911401576261	ST700T LED30 930PW PSD VLC WB WH	Fashion proof optic beam angle 36°

Initial Performance (IEC Compliant)

Truefashion Projector

Order Code	Full Product Name	Initial LED luminaire efficacy	Initial luminous flux	Initial input power
911401575561	ST700T LED30 930PW PSU MB 3C BK	85.40831032215648 lm/W	3168.44 lm	37.1 W
911401575661	ST700T LED30 930PW PSU WB 3C BK	80.91313609467456 lm/W	3001.68 lm	37.1 W
911401575761	ST700T LED30 930PW PSU MB 3C WH	85.40831032215648 lm/W	3168.44 lm	37.1 W
911401575861	ST700T LED30 930PW PSU WB 3C WH	80.91313609467456 lm/W	3001.68 lm	37.1 W

Order Code	Full Product Name	Initial LED luminaire efficacy	Initial luminous flux	Initial input power
911401575961	ST700T LED30 930PW PSD VLC MB BK	90.61613412228797 lm/W	3168.44 lm	35 W
911401576061	ST700T LED30 930PW PSD VLC WB BK	85.84686390532543 lm/W	3001.68 lm	35 W
911401576161	ST700T LED30 930PW PSD VLC MB WH	90.61613412228797 lm/W	3168.44 lm	35 W
911401576261	ST700T LED30 930PW PSD VLC WB WH	85.84686390532543 lm/W	3001.68 lm	35 W

